Available everywhere, concrete is so common and used for so many things, it's just taken for granted it only comes in one color. Davis Colors® are concentrated color “admixtures” that mix right in to transform ordinary concrete into structures that stand out or pavement that blends in. They’re strong, durable and last as long as the concrete. Installation is cleaner and easier than toppings, stains or coatings and requires less labor.

Davis Colors now offers an expanded range of hues to set a new standard for concrete colors. There are premium colors which are bold and intense, standard colors and can be custom formulated to match any color you want.

USES:
Davis Colors are used in cast-in-place, prestressed, tilt-up, and ornamental concrete; shotcrete, mortar, concrete masonry units, pavers, segmental retaining wall units and roof tile. They can also be used to color concrete countertops, cast stone, plaster, stucco, terrazzo and other cement-based construction materials. Designed for mix-in use only, they should not be sprinkled or dusted onto the concrete surface.

INGREDIENTS:
The pure, concentrated pigments in Davis Colors are made of high-quality mineral oxides recycled from steel or refined from the earth and especially processed for mixing into concrete. Davis Color comply with ASTM C979 Pigments for Integirally Colored Concrete. They are light fast, alkali and weather resistant, durable, and last as long as the concrete. Davis Colors are available in a wide spectrum of standard colors and can be custom formulated to match design requirements. Supra-Instant® Black #8084 is incompatible with most air-entraining admixtures and can fade from periodic water or rain exposure; sealing concrete and designing against permeability can minimize this effect.

FINISHES:
Paving can be finished with pattern-stamped, broomed, troweled, exposed aggregate, salt-blanched, or other appealing textures. Cast-in-place or precast structures and tilt-up concrete should be textured to remove surface discoloration with forms or form liners, sealing concrete and designing against permeability can maximize this effect.

CURING:
Colored concrete surfacewax should be cured with Davis W-1000 Clear spray-on membrane cure and sealer. W-1000 Clear® is formulated for colored concrete and exposed aggregate finishes and complies with ASTM C309 curing standards. Color Seal® is available as a tinted overcoat that gives the surface a semi-transparent coat of color. On vertical surfaces apply W-1000 Clear® soon after forms are removed. On all surfaces, standard curing methods such as water curing or plastic membrane sheets can cause discoloration.

QUALITY TIPS:
For best results, materials, curing, weather conditions and workmanship should be uniform throughout a project. Don’t forget, quality starts with the concrete: specify a low water-content, high performance mix design.
Colored driveways and walks add curb appeal to homes and businesses.

Imagine concrete with color and creativity.

Phoenix City Hall bursting with color and excitement! Davis Colors add pizzazz to cast-in-place, pre-cast and tilt-up concrete.

Colored driveways and walks add curb appeal to homes and businesses.

Not Faux Stone, but real concrete.

Colorful concrete pavers enhance any design.

Davis Colors are the color of Concrete.

Davis Colors beautify concrete masonry, pavers and other concrete products. A little color in the mortar makes a big impact in the wall.

Concrete is cement, water and aggregate.
It is also Color, Texture, and Imagination.

“Color is Light. Light is Life. Color is Life.”

Frank D. Davis, 1952

Davis Colors are the color of Concrete.

Davis Colors match the colors of the earth, helping this bridge blend into the landscape at Zion National Park.

At the Phoenix Art Museum, Davis Colors intensify the sculptural expression of concrete facades and interiors. When concrete can look this good, why hide it behind other finishes?

Think big and use colored concrete on even the smallest projects.

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